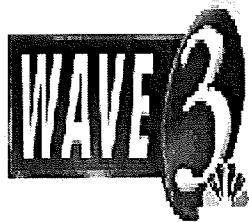


CONTRACT



WAVE-TV
725 South Floyd Street
Please use this for correspondence only
Louisville, KY 40203
(502) 585-2201

www.wave3.com

And:

Peritus Public Relations
200 S Fifth Street, Ste 503N
Louisville, KY 40202

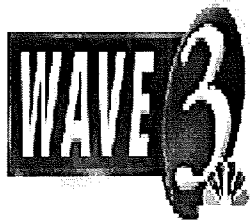
<u>Contract / Revision</u> 765997 /		<u>Alt Order #</u>
<u>Product</u> Tom Wine/Commonwealth Atty		
<u>Contract Dates</u> 05/13/12 - 05/22/12	<u>Estimate #</u>	
<u>Advertiser</u> Wine, Tom for Commonwealth Attorney		<u>Original Date / Revision</u> 05/07/12 / 05/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAVE	<u>Account Executive</u> Doug Roberts	<u>Sales Office</u> Louisville
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAVE	05/14/12	05/22/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	9	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	MTWTF--				5	\$275.00			
Week:		05/21/12	05/27/12	MT-----				4	\$275.00			
N 2	WAVE	05/13/12	05/20/12	NBC Meet The Press	9a-10a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/12	05/13/12	-----S				1	\$700.00			
Week:		05/14/12	05/20/12	-----S				1	\$700.00			
N 3	WAVE	05/20/12	05/20/12	Wave Sunday Sunrise	Early Morning		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S				2	\$100.00			
N 4	WAVE	05/14/12	05/22/12	WAVE 3 Listens 12pm	12-1pm		:30			NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	MTWTF--				5	\$150.00			
Week:		05/21/12	05/27/12	MT-----				2	\$150.00			
N 5	WAVE	05/14/12	05/18/12	NBC Today Show	7-9am		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	MT-TF--				4	\$350.00			
N 6	WAVE	05/15/12	05/21/12	Late News M-Sat	11-1136pm		:30			NM	4	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-T-T-S-				3	\$560.00			
Week:		05/21/12	05/27/12	M-----				1	\$560.00			
N 7	WAVE	05/19/12	05/19/12	Wave Saturday Sunrise	Early Morning		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S-				3	\$100.00			
N 8	WAVE	05/14/12	05/18/12	NBC Today Show II 9-10AM	9-10am		:30			NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	MTWTF--				5	\$270.00			
N 9	WAVE	05/14/12	05/21/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	5	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	MTWT---				4	\$560.00			
Week:		05/21/12	05/27/12	M-----				1	\$560.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u> 765997 /		<u>Alt Order #</u>
<u>Contract Dates</u> 05/13/12 - 05/22/12		<u>Product</u> Tom Wine/Commwealth
<u>Advertiser</u> Wine, Tom for Commonw		<u>Estimate #</u>
		<u>Original Date / Revision</u> 05/07/12 / 05/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WAVE	05/20/12	05/20/12	LN (SU)	Sun LN		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S				1	\$420.00			
N 11	WAVE	05/21/12	05/21/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/12	05/27/12	M-----				1	\$700.00			
N 12	WAVE	05/19/12	05/19/12	SA 7-8PM	7-8pm (Sat)		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S-				1	\$140.00			
N 13	WAVE	05/15/12	05/21/12	4-5pm (Mon-Fri)	4-5pm		:30			NM	5	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-TWTF--				4	\$420.00			
Week:		05/21/12	05/27/12	M-----				1	\$420.00			
Totals											49	\$16,575.00

Time Period	# of Spots	Gross Amount	Net Amount
04/30/12 - 05/22/12	49	\$16,575.00	\$14,088.75
Totals	49	\$16,575.00	\$14,088.75

Signature: _____ **Date:** _____

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Contract	To May	

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:


I, Tom Wins
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Tom Wins by Lee May 5/22/12
printed name date